

# Issue Forum

CALIFORNIA



SPACE  
AUTHORITY

## A CSA Space Enterprise Networking Event

# International Business Issue Forum

Thursday, February 22, 2007

11:30 a.m. Networking/Reception

12:00 p.m. - 2:30 p.m. Luncheon/Issue Forum

CSA Members \$50

Non Members \$75

A RESERVATION MADE IS A RESERVATION PAID

Hilton LAX

5711 W. Century Blvd., Los Angeles

(310) 410-6115

Limited Space Available!

RSVP Required

Please call Elizabeth Burkhead (805) 349-2633, ext. 118

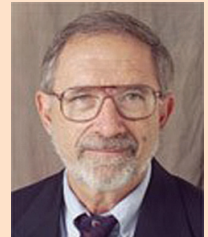
[Elizabeth.Burkhead@CaliforniaSpaceAuthority.org](mailto:Elizabeth.Burkhead@CaliforniaSpaceAuthority.org)

This flyer is also available at [www.CaliforniaSpaceAuthority.org/html/events.html](http://www.CaliforniaSpaceAuthority.org/html/events.html)

## Learn About Opportunities and Trends in the Global Aerospace and Space Markets

Join us for an International Business Opportunities luncheon and panel discussion led by Maurice Kogon, Director of the El Camino College Center for International Trade Development.

Mr. Maurice Kogon, Director of the El Camino College Center for International Trade Development, will discuss trends and opportunities in the global aerospace market. Mr. Kogon has over 40 years of experience in the international business field as a U.S. Government official, business executive, educator and consultant. He has written, lectured and trained extensively on international trade and has developed numerous web-based export tools now used throughout the world, including his *Exporting Basics* guide, *Export Readiness Assessment* diagnostic, *Export FAQs*, and *Export Internet Search Wizard*. He currently teaches an Export Consulting course at Cal State University Northridge and has previously taught International Marketing Management at George Washington University and Virginia Tech. Mr. Kogon's government career spanned over 30 years with the U.S. Department of Commerce in Washington, D.C., where he held senior management positions in trade assistance and promotion, trade policy, strategic planning and program evaluation.



## ISSUE FORUM PROGRAM

- **Opportunities in South Asia, South America, Central and Eastern Europe** – Mr. Mayank Patel, Senior Executive at Tri Polus, a London-based international business development consulting firm, recently led a trade mission to India and will provide his perspectives on space-based business opportunities in South Asia, Eurasia, South America and Central and Eastern Europe.
- **U.S. Government Resources** – Mr. Richard Swanson, Senior Trade Specialist for the U.S. Department of Commerce's Export Assistance Center in Newport Beach, California, will discuss U.S. Government resources available to small and medium-sized enterprises.
- **Export Controls** – Ms. Janice Dunn, Deputy Director of the California Space Authority, has over 20 years of experience in space enterprise working with NASA, the U.S. Air Force and Congress. Ms. Dunn will provide insights and updates on export controls.
- **Export of Space Related Goods and Services** – Mr. Michael Beavin,\* Senior Program Analyst with the Office of Space Commercialization at NOAA, has been invited to share his office's plans to promote the export of space-related goods and services.

\*Invited

Governed by a statewide board of directors, the California Space Authority (CSA) is a nonprofit corporation representing the interests of California's diverse space enterprise community in all three domains: commercial, civil and national security.

Designated as the official Spaceport Authority for the state of California, CSA is a member-based "enterprise" association. Working closely with industry, government, workforce entities, and academia, CSA facilitates statewide space enterprise development.



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**The California Space Authority (CSA) invites you to an International Business Issue Forum**



# Register Now!

Limited Space Available

This form is also available at [www.CaliforniaSpaceAuthority.org](http://www.CaliforniaSpaceAuthority.org).

Please fax completed registration forms to 805-349-2635.

Complete one application per attendee. Please print clearly.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Representing (Organization): \_\_\_\_\_

Division or Department: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Mail Stop: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

I am a current CSA member - \$50

I am not a CSA member - \$75

Please contact me about CSA membership

Type of Credit Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

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**California Space Authority**

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